

This is a series of tutorials. The intention is to cast light on the potential of **OpenType font format specification as a compact format for creating all kinds of dynamic graphics** (not only fonts) for web-use. Assume that if you are familiar with

animation and variable fonts

a bit.

Therefore the introductions will be not extensive.

I will put all the links in the description for further discoveries.

I will use Glyphs3 for these series because I found the user interface easy to understand and there are plenty of plug-ins you can download for free and play around.

I will focus on the variable font editor part of the software during the series.

We will need a tiny bit of coding skills to animate our results but I will provide a code template which you can reuse to see your results.

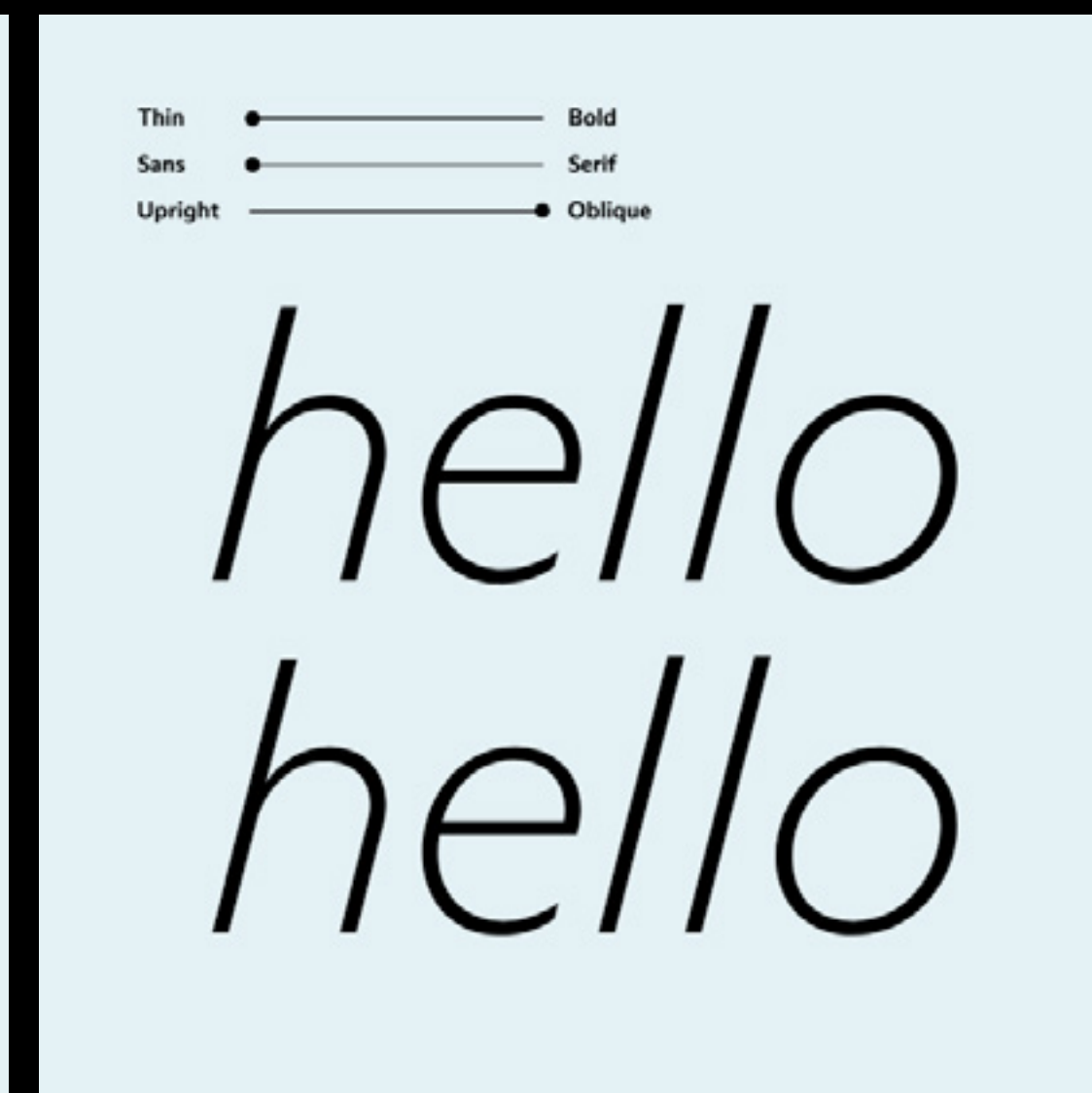
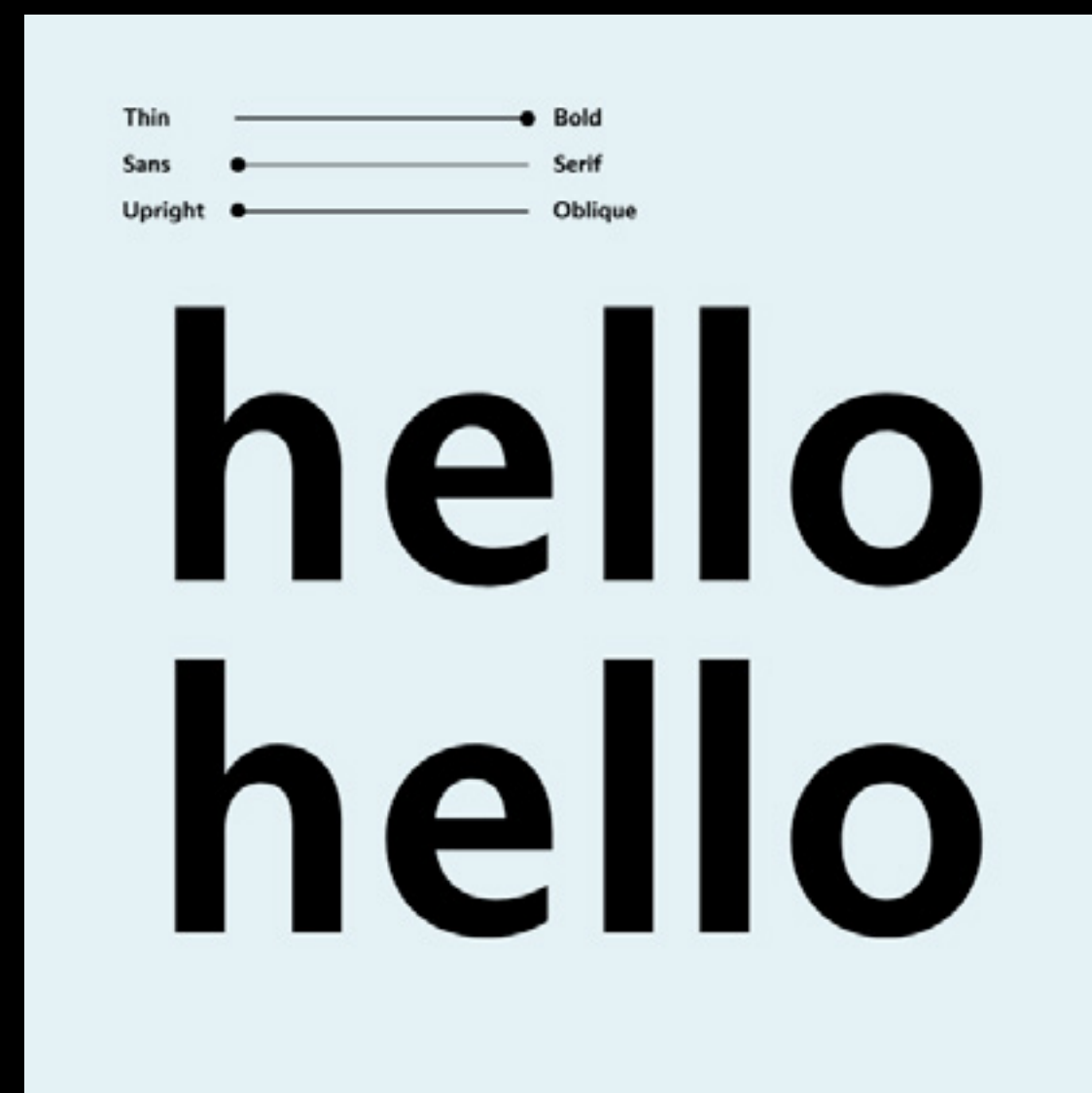
Welcome!

1. What is a **variable font**?

A variable font is a single font file that behaves like multiple fonts.

Compact file-size, faster loading than other web fonts, best option to create dynamic design elements.

You can think about **variable masters as key frames** of an animation.



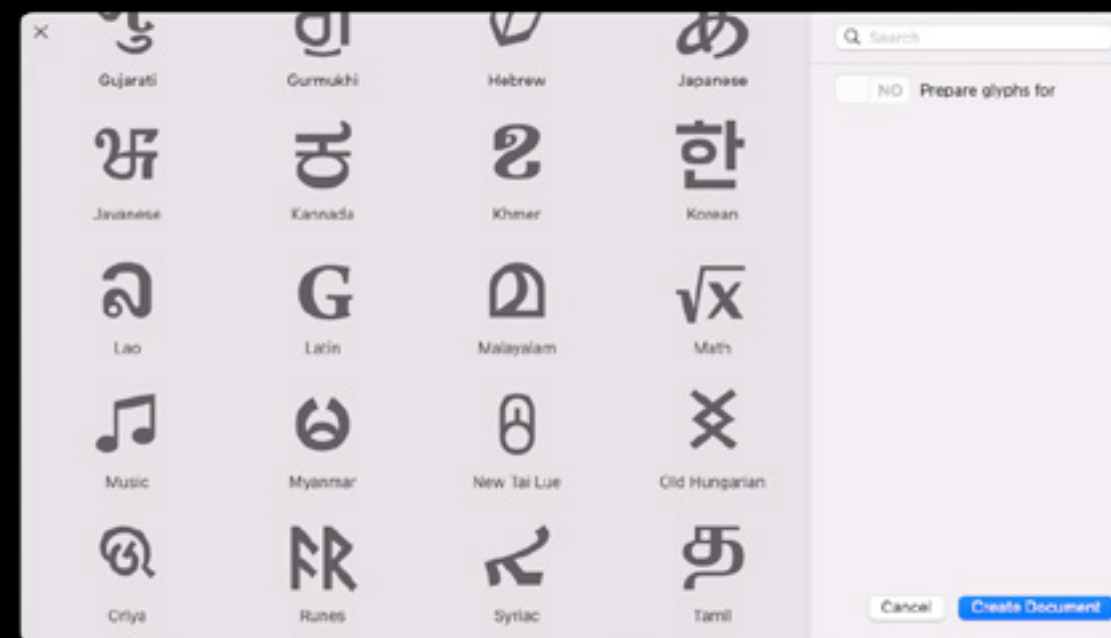
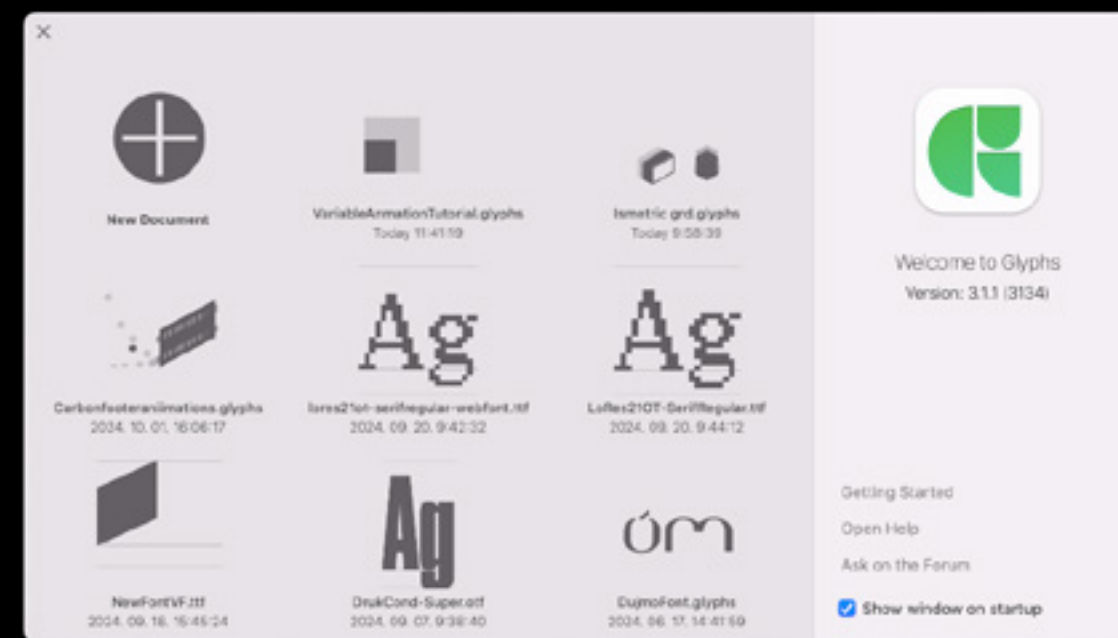
Read more:

Introduction into Variable Fonts https://fonts.google.com/knowledge/introducing_type/introducing_variable_fonts
Introduction into Glyphs3 Variable Font making <https://glyphsapp.com/learn/creating-a-variable-font>
Introduction into OpenType <https://medium.com/variable-fonts/https-medium-com-tiro-introducing-opentype-variable-fonts-12ba6cd2369>

2.

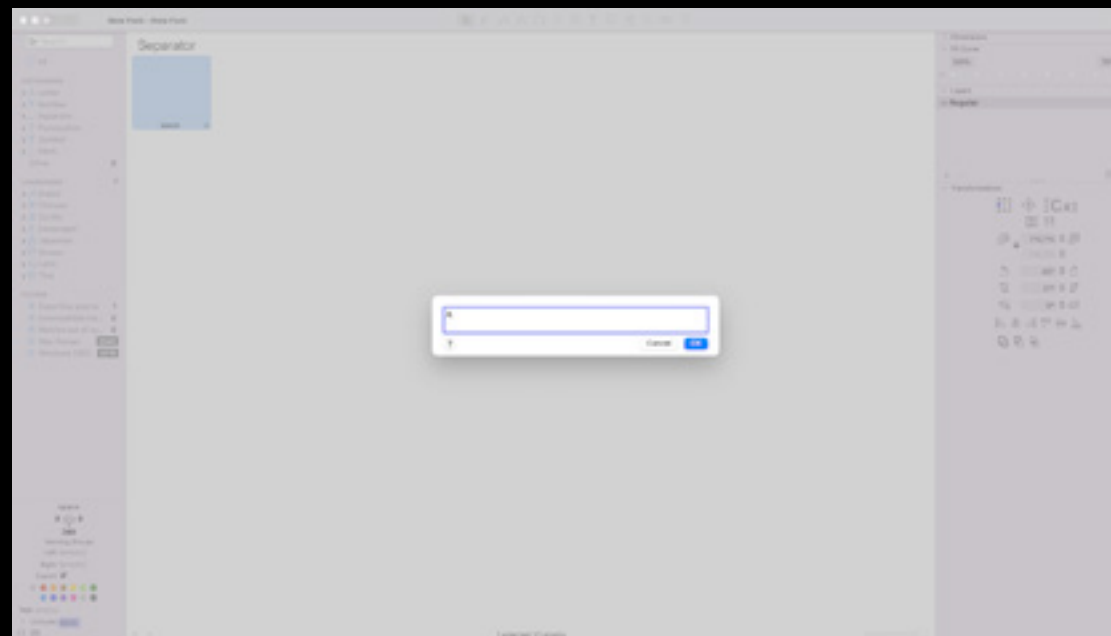
Let's go. Set up a **new document in Glyphs3.**

1. **Click > New Document**



2. Choose any alphabet. I will use Latin in this tutorial.

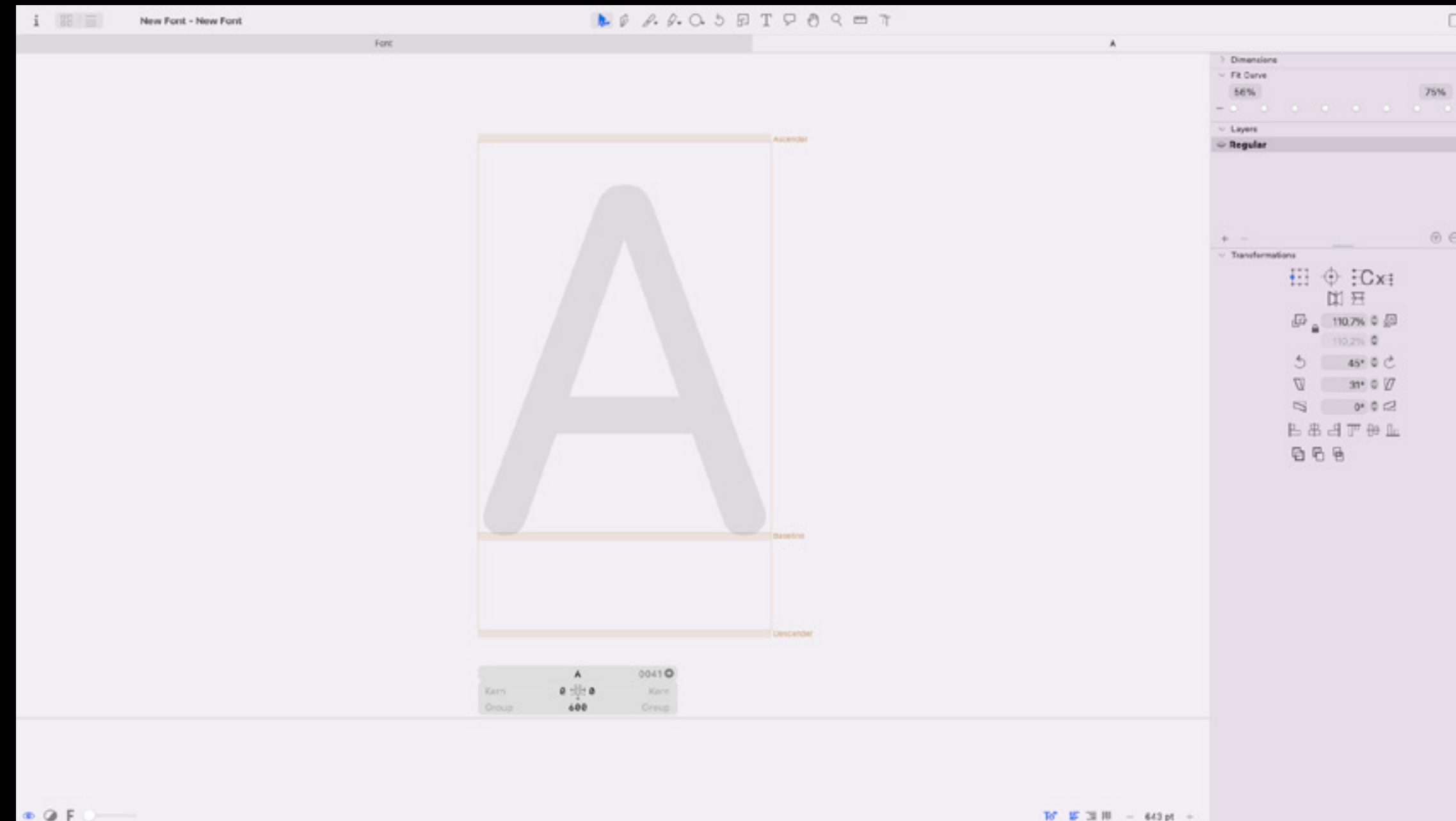
3. This is your empty document. You will collect your animations here.



4. You can add a new character by **Click > Glyph > Add Glyphs..** Type 'A' for instance.

3. Tools and canvas for your animation.

Glyphs3 is originally designed to draw letter-shapes and type-setting. Letters are constructed of lines, curves which create closed shapes. You can find these **basic tools** for drawing **in the top bar**.



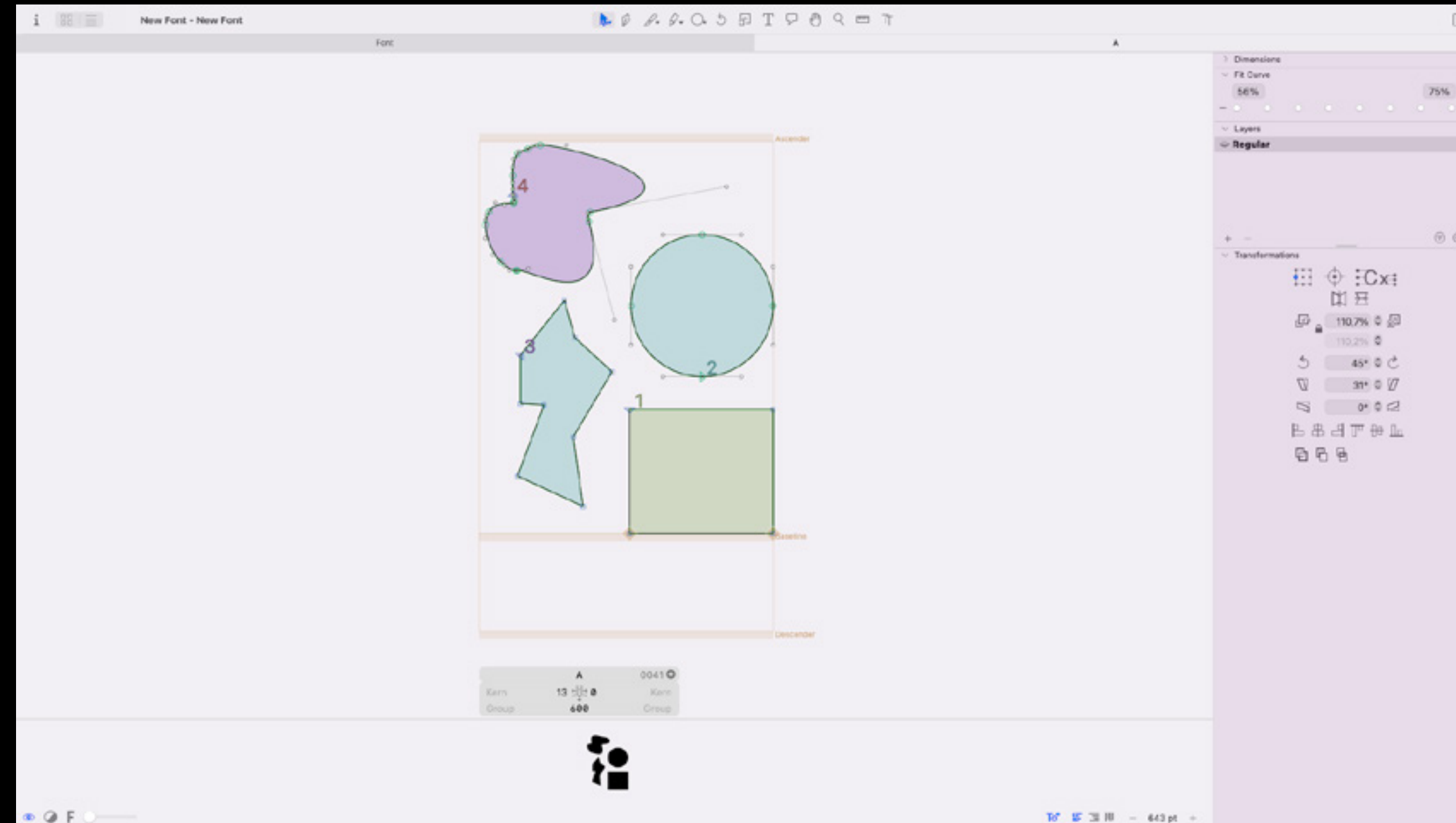
On the right side of the interface you can find the basic **transformation tools** such as Position, Anchor-point, Align, Rotate, Reflect. (These might come handy while animating).

On the bottom you can see a bar with metrics that are used in Type-design (Kerning). In our case we will only use it to **set the width of your canvas**.

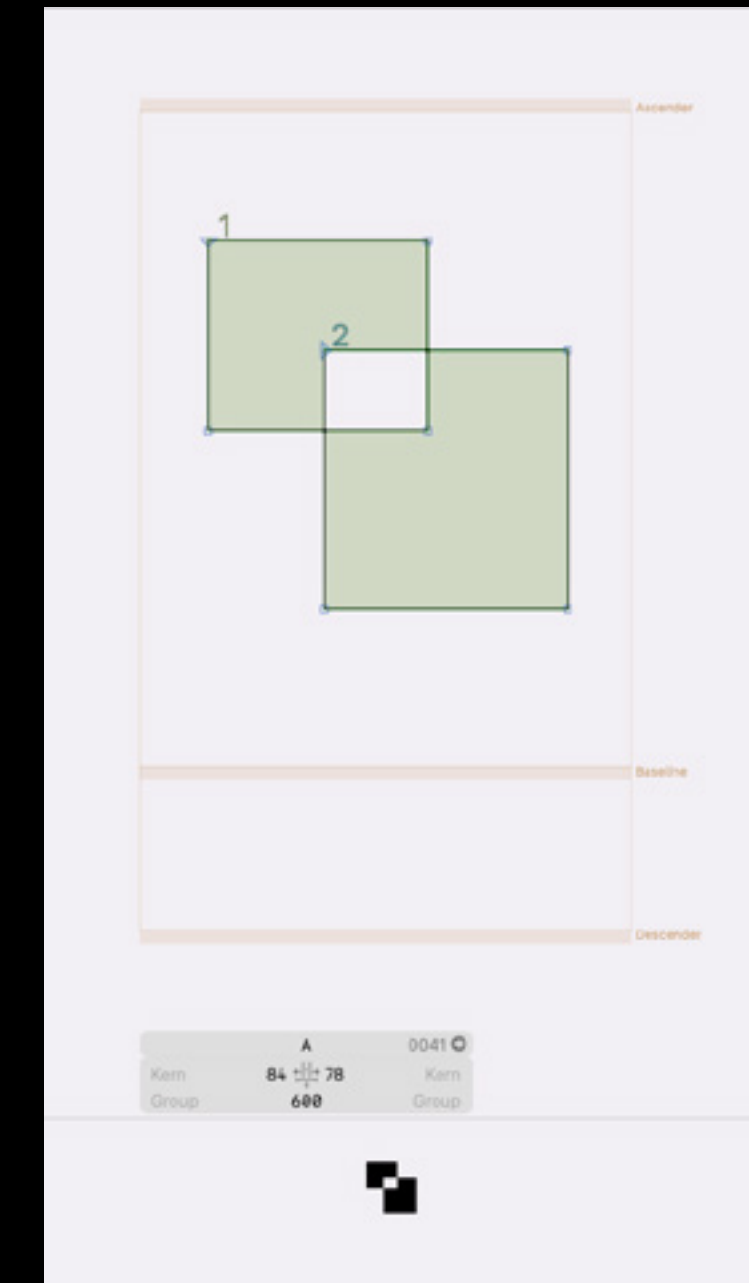
4 ●

Exercise:

1. Draw some shapes using the basic tools.
2. Try out the transformation tools.



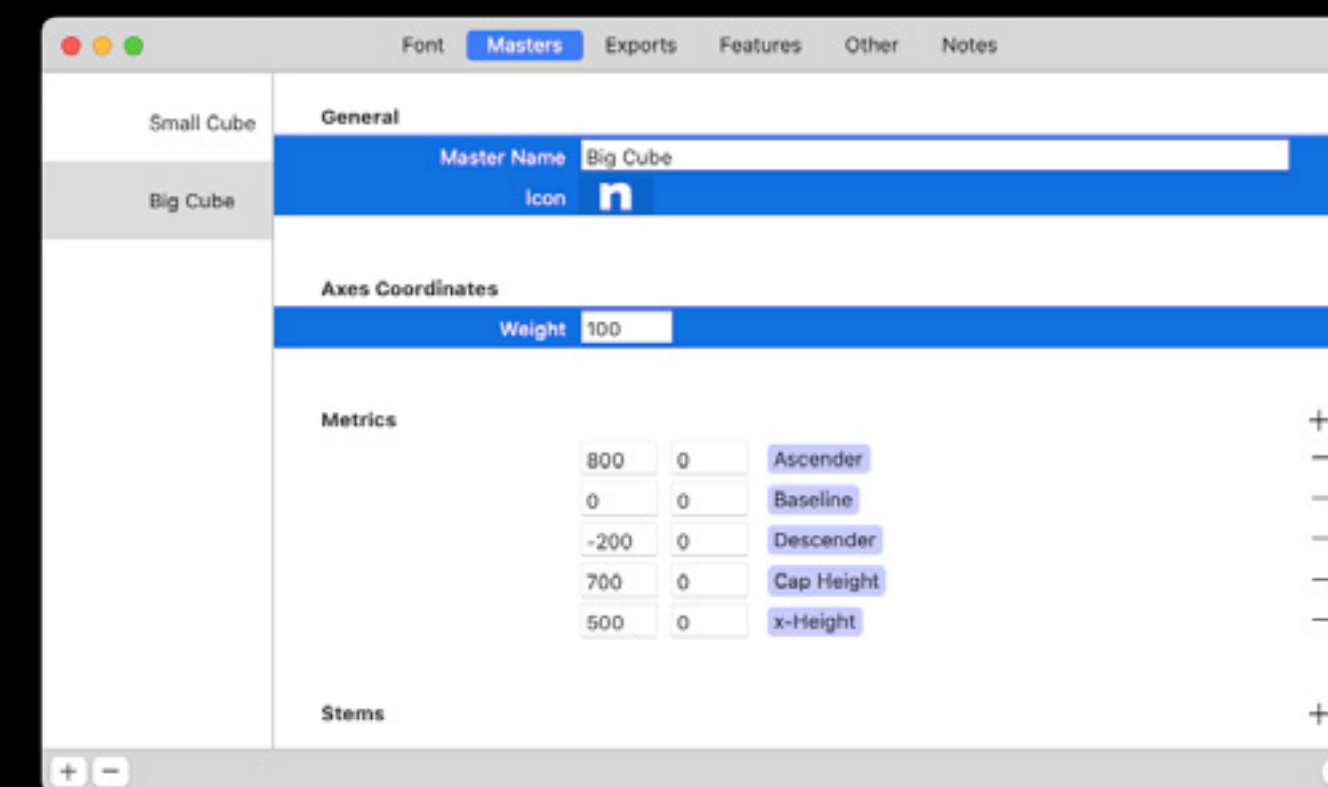
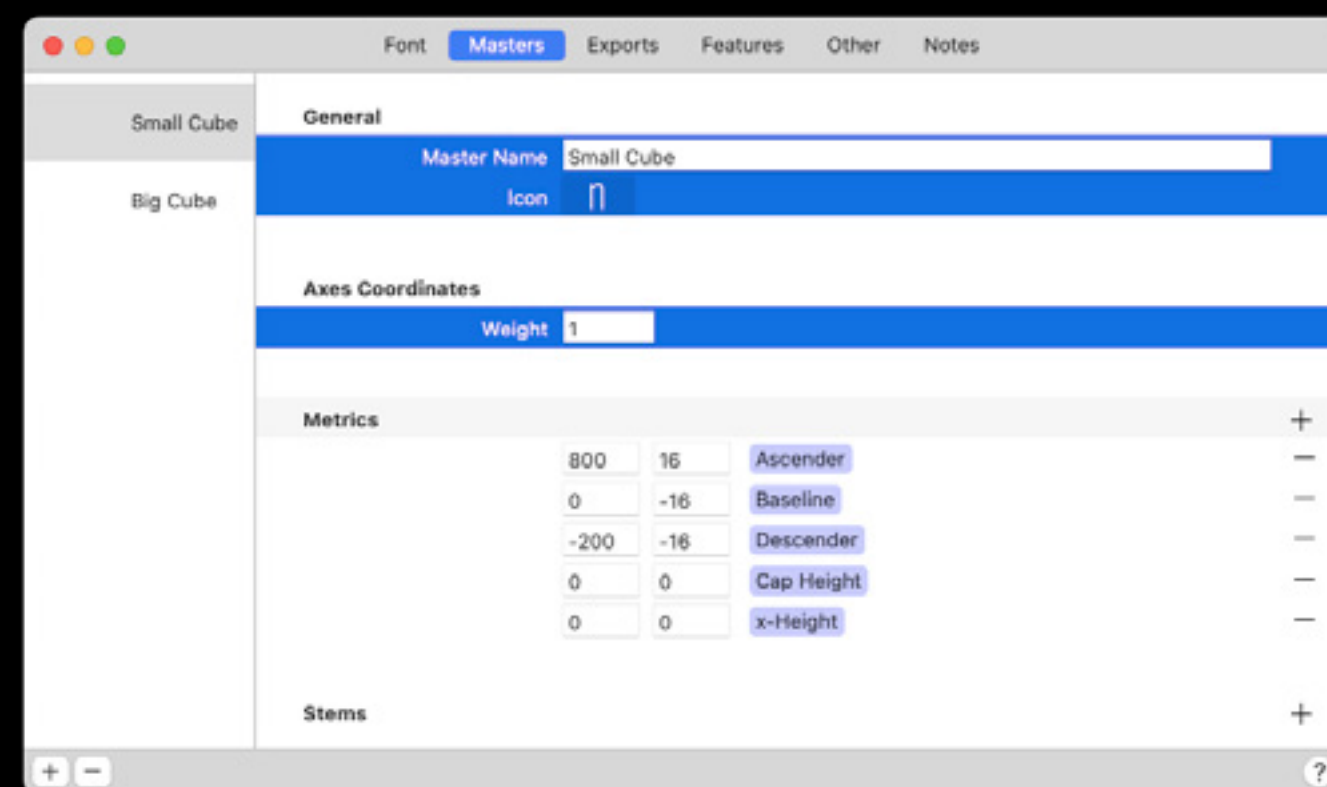
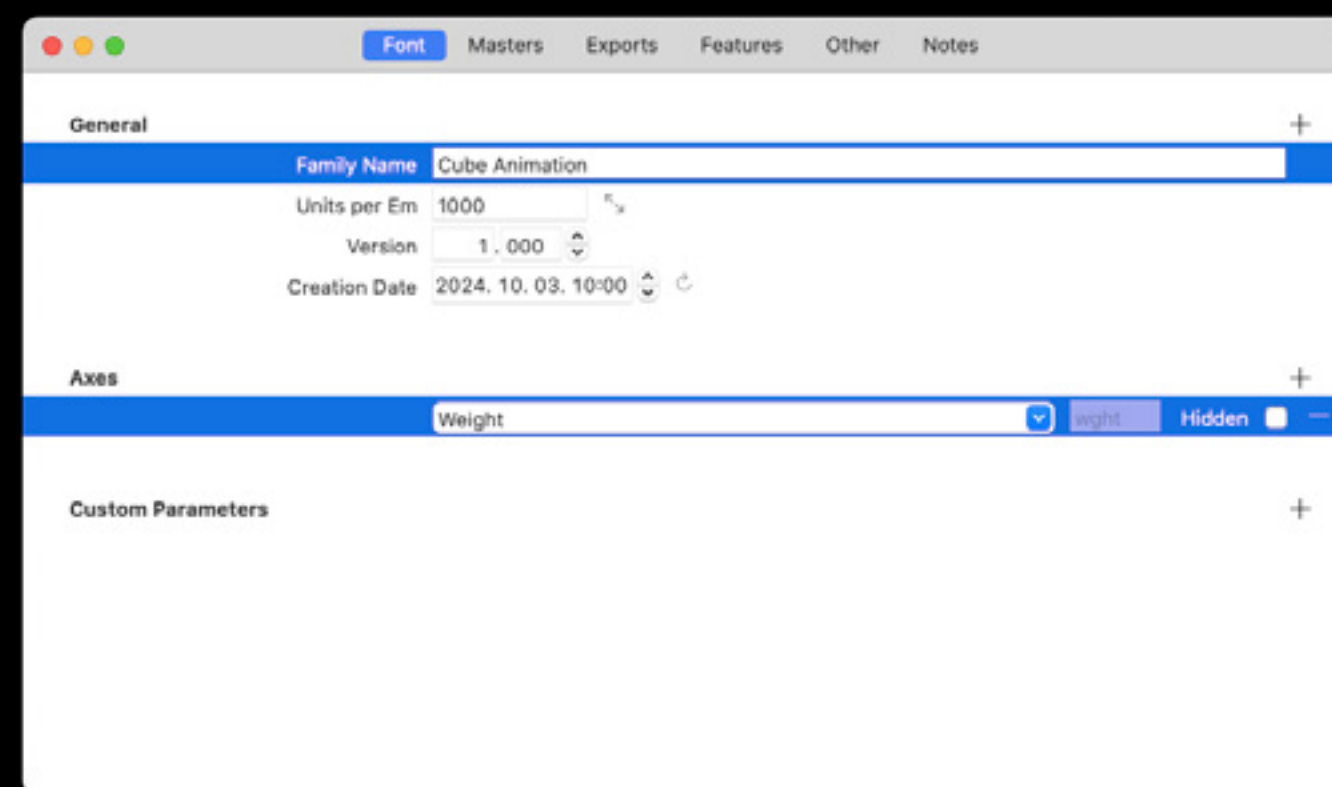
When you draw something on the canvas **there is a small preview on the bottom** of the interface. This will show you how the shape will look when you export it as a font file.



Try to experiment more and see how the preview changes when drawing overlapping shapes and changing the path direction. **Do you see any strange things???**

5.

Let's set up two masters (key frames) for the **variable axis** animation.



1. Now you can set up the masters which will serve as the key frames in our variable animation. You can reach the 'Font Info' menu by **Click > i** on the top left corner or using the short cut **CMD + i**.

2. Here you will find several global settings. Under the 'Font' menu point you can change the name of your file and add more axes and custom parameters. **Click > '+' (Next to Axis)**

3. The 'Masters' menu point is where you can add masters aka keyframes to your sketch. **Click > '+' > Add Master**

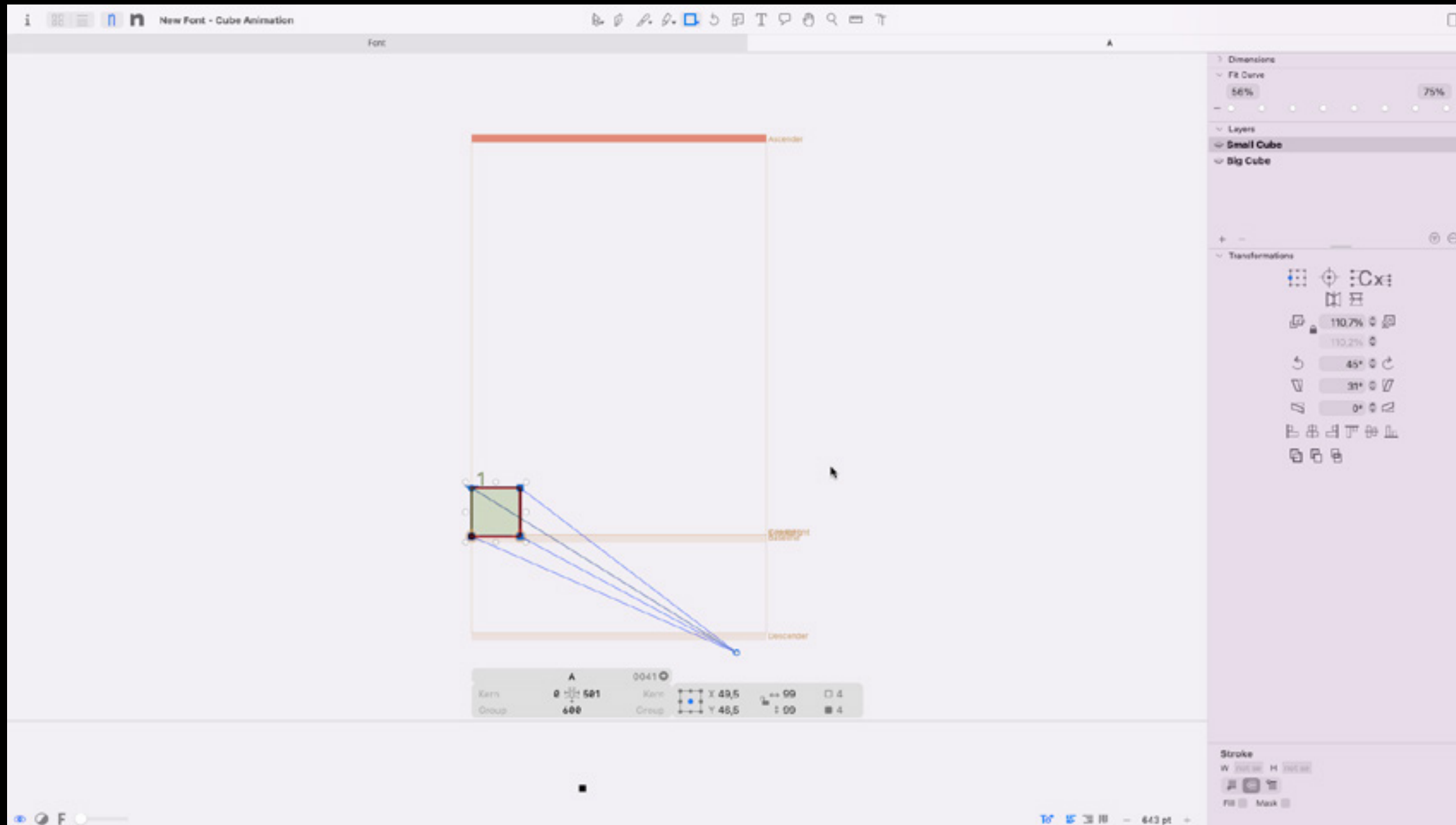
4. When you create a New Master always name them so later they make sense for you when making a complex animation. At the **Axes Coordinates** give **different values for each masters** (key frames) **Weight** (this will allow you later to access to these values as 'font-weight' in CSS and animate them)

Read more:

Variable Axis https://fonts.google.com/knowledge/glossary/axis_in_variable_fonts

6.

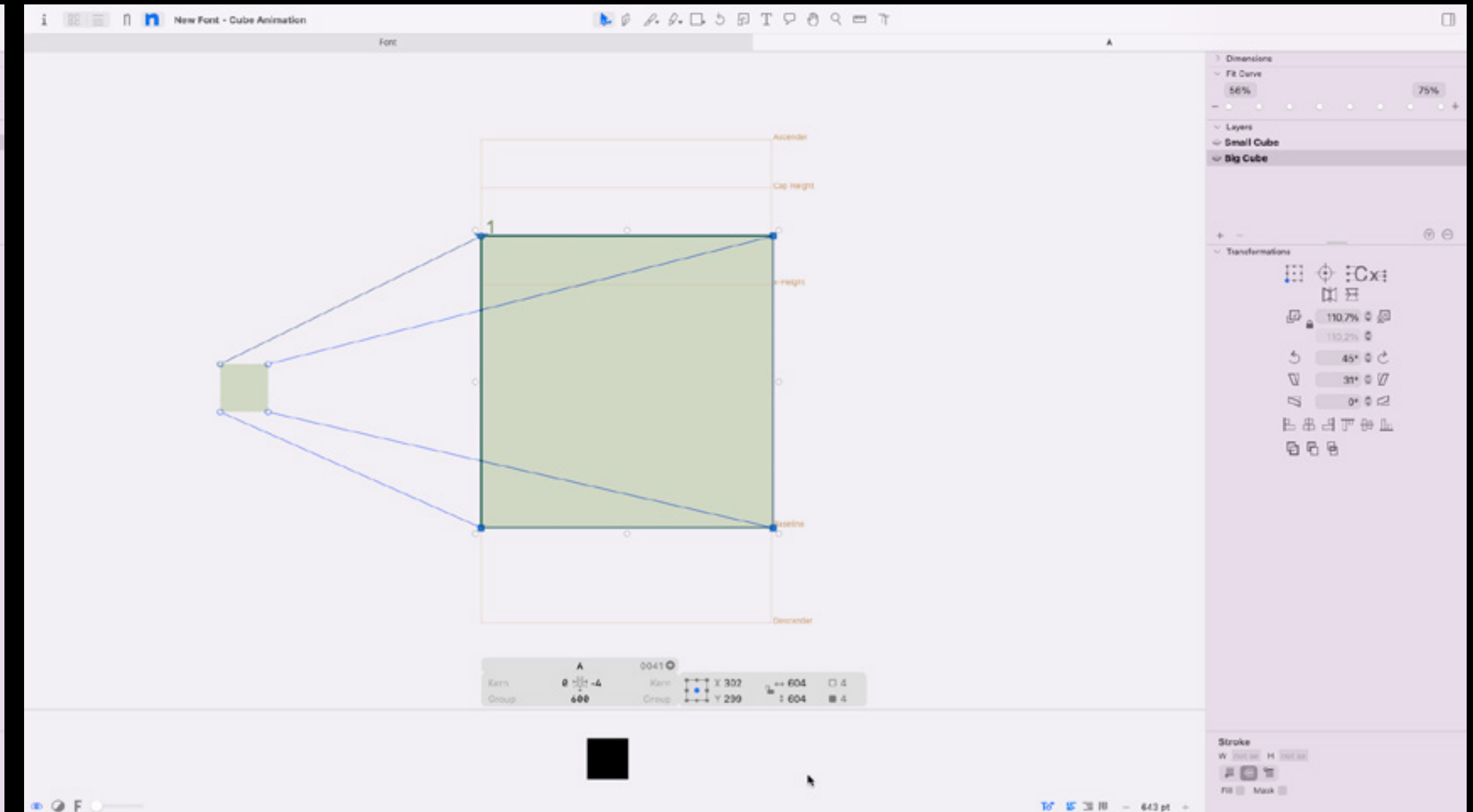
Hurray You made it!!! Now you can get creative and draw your first key frames. :)



1.

Now you can switch between the two masters (key frames) by **Click > n** icon on the top left corner or hold **CMD + 1 or 2 or 3 ...**

Let's draw a small rectangle on the first master and select everything with **CMD + A**, then **CMD + C**.



2.

Switch to the second master.

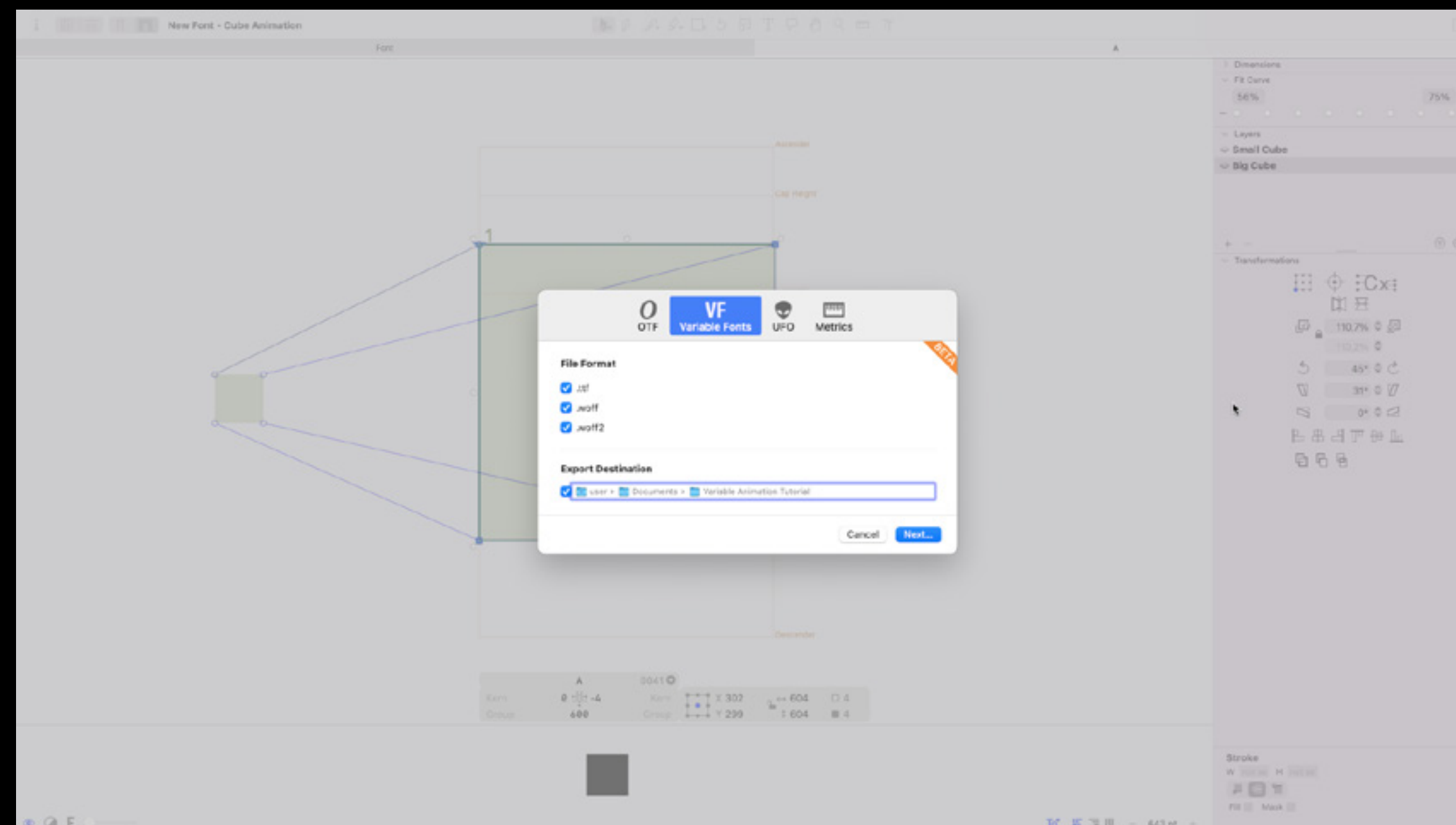
3.

Place the same rectangle **CMD + V** on it, and scale it up by using the **Scale** transformation tool on the right or simply drag the corner of box around the selected shape.

7. It's time to export.

1. **Click > File > Export**

3. Create **a new folder** (we will use this folder to run a small piece of HTML, CSS in your browser to see the master piece You've created).

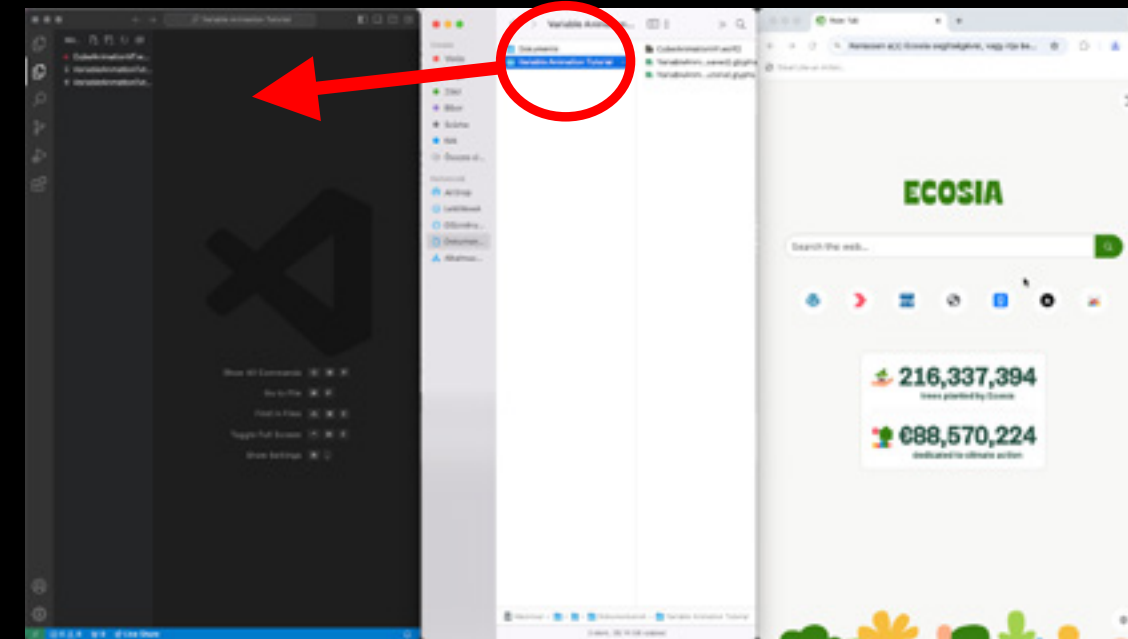


2. **Chose VF Variable Fonts and tick .woff2** (this is the newest font specification which means this has the smallest compression and the fastest loading).

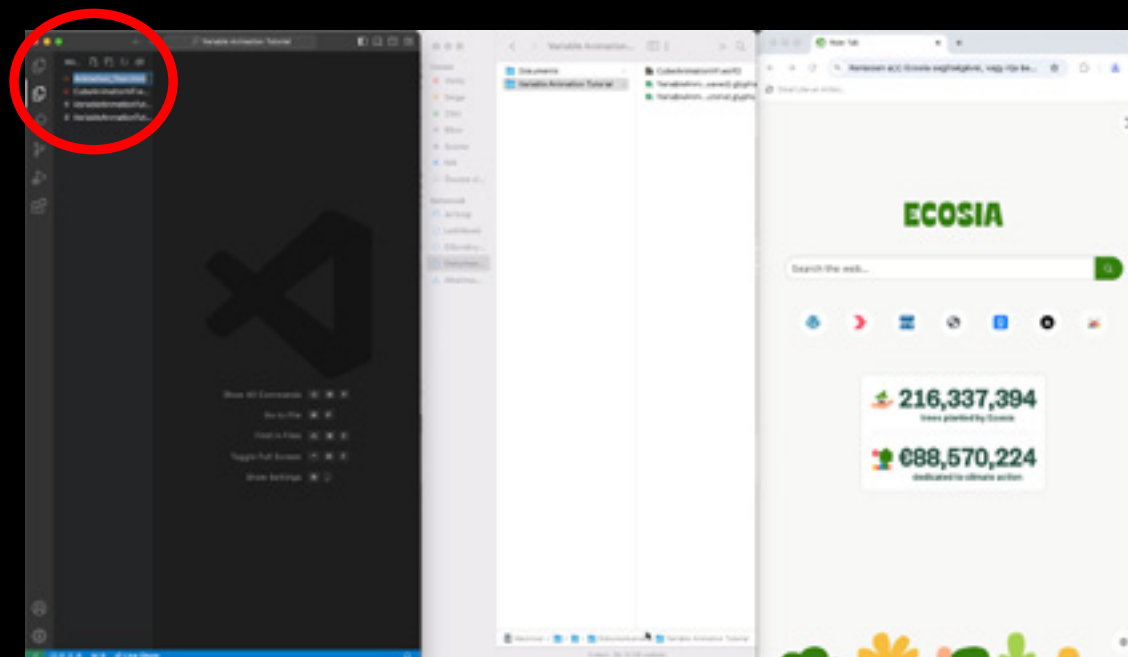
8

Create an `.html` file in the folder and copy paste the code.

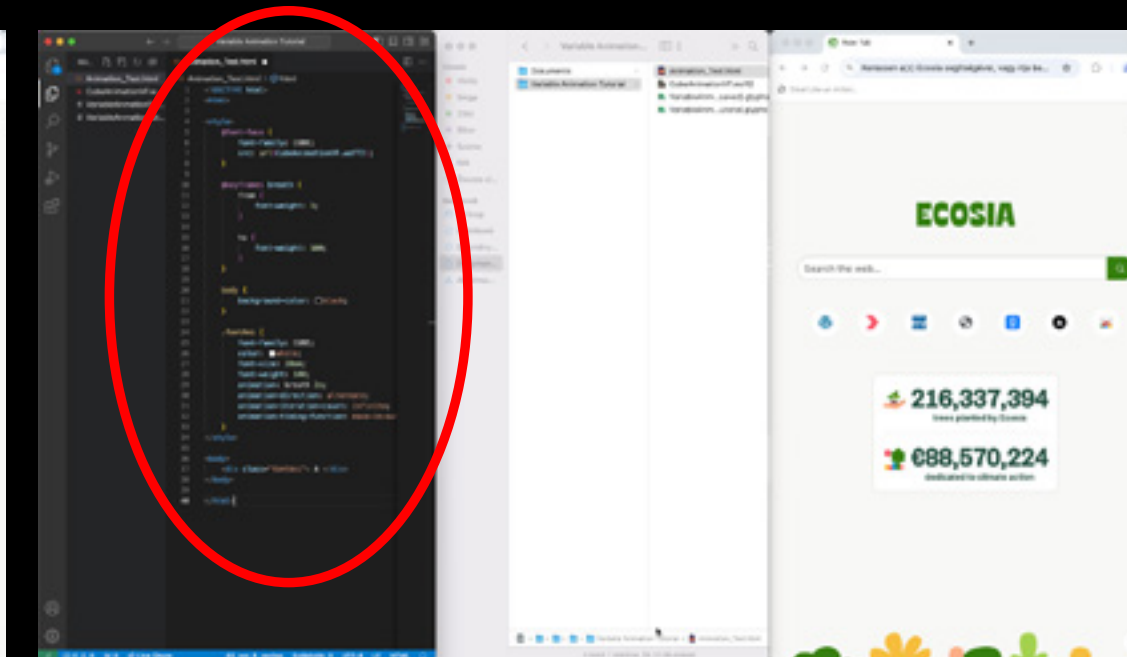
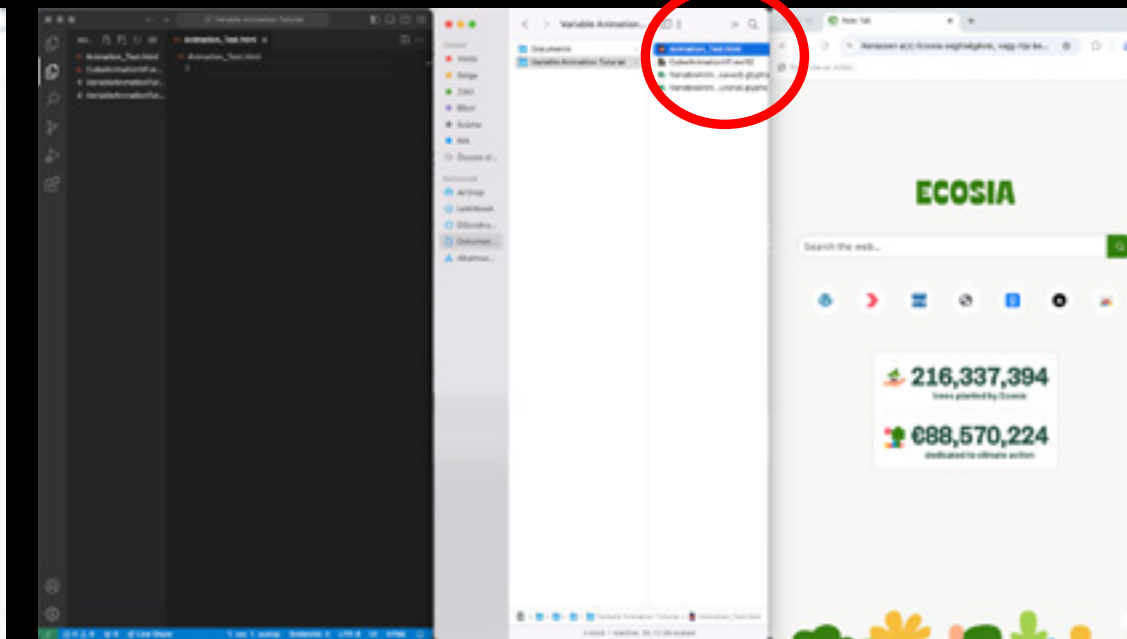
1. Open the folder in VS Code by dragging the folder on the interface.



2. Create a New File by **Click > New File** (Paper icon with a + sign) And name it `Animation_Test.html`



3. And voila... You have an empty `.html` file.



4. Copy and Paste the code from this slide into the newly created `.html` file and hit **CMD + s** to save it.

```
<!DOCTYPE html>
<html>

<style>
  @font-face {
    font-family: CUBE;
    src: url(CubeAnimationVF.woff2);
  }

  @keyframes breath {
    from {
      font-weight: 1;
    }

    to {
      font-weight: 100;
    }
  }

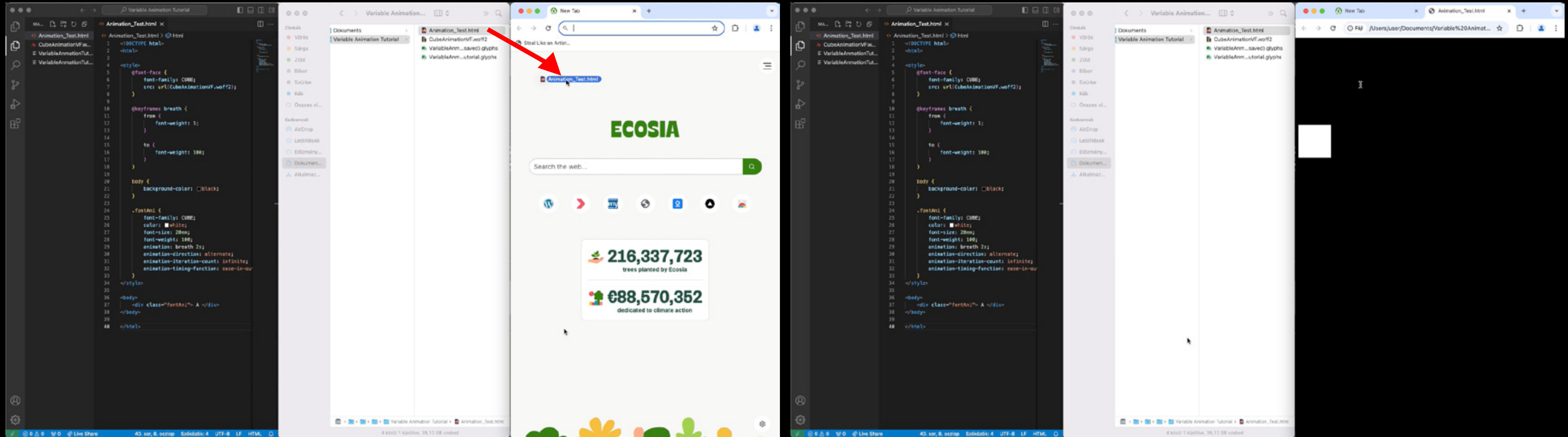
  body {
    background-color: black;
  }

  .fontAni {
    font-family: CUBE;
    color: white;
    font-size: 20em;
    font-weight: 100;
    animation: breath 2s;
    animation-direction: alternate;
    animation-iteration-count: infinite;
    animation-timing-function: ease-in-
out;
  }
</style>

<body>
  <div class="fontAni"> A </div>
</body>

</html>
```

9. See the result.



1. Drag and drop the saved .html into your browser.

2. It will play the animation automatically.
CONGRATULATIONS!!

If something is not working or **you want to know more** about how to control your animation in CSS **go to the next slide.**

10. Explaining the code.

```
1 <!DOCTYPE html>
2 <html>
3
4 <style>
5   @font-face {
6     font-family: 'CUBE';
7     src: url('CubeAnimationVF.woff2');
8   }
9
10  @keyframes scale {
11    from {
12      font-weight: 1;
13    }
14    to {
15      font-weight: 300;
16    }
17  }
18
19  body {
20    background-color: #1a202c;
21  }
22
23  .fontAni {
24    font-family: 'CUBE';
25    color: #e2e3e5;
26    font-size: 20px;
27    font-weight: 300;
28    animation: scale 2s;
29    animation-direction: alternate;
30    animation-iteration-count: infinite;
31    animation-timing-function: ease-in-out;
32  }
33
34 </style>
35
36 <body class="fontAni"> A </body>
37 </body>
38 </html>
```

This is the style sheet aka CSS where you can import the font file create animation and give styles to it.

```
1 <!DOCTYPE html>
2 <html>
3
4 <style>
5   @font-face {
6     font-family: 'CUBE';
7     src: url('CubeAnimationVF.woff2');
8   }
9
10  @keyframes scale {
11    from {
12      font-weight: 1;
13    }
14    to {
15      font-weight: 300;
16    }
17  }
18
19  body {
20    background-color: #1a202c;
21  }
22
23  .fontAni {
24    font-family: 'CUBE';
25    color: #e2e3e5;
26    font-size: 20px;
27    font-weight: 300;
28    animation: scale 2s;
29    animation-direction: alternate;
30    animation-iteration-count: infinite;
31    animation-timing-function: ease-in-out;
32  }
33
34 </style>
35
36 <body class="fontAni"> A </body>
37 </body>
38 </html>
```

@font-face {} is where you can import the font file we exported earlier and name it so it is easier to reuse in the code. **IMPORTANT:** use exactly the same name of your font file within the:

```
src: url(CubeAnimationVF.woff2);
```

```
1 <!DOCTYPE html>
2 <html>
3
4 <style>
5   @font-face {
6     font-family: 'CUBE';
7     src: url('CubeAnimationVF.woff2');
8   }
9
10  @keyframes scale {
11    from {
12      font-weight: 1;
13    }
14    to {
15      font-weight: 300;
16    }
17  }
18
19  body {
20    background-color: #1a202c;
21  }
22
23  .fontAni {
24    font-family: 'CUBE';
25    color: #e2e3e5;
26    font-size: 20px;
27    font-weight: 300;
28    animation: scale 2s;
29    animation-direction: alternate;
30    animation-iteration-count: infinite;
31    animation-timing-function: ease-in-out;
32  }
33
34 </style>
35
36 <body class="fontAni"> A </body>
37 </body>
38 </html>
```

@keyframes scale {} is where you can name your animation and access the font weight properties as key frames we have created before in Glyphs3.

```
1 <!DOCTYPE html>
2 <html>
3
4 <style>
5   @font-face {
6     font-family: 'CUBE';
7     src: url('CubeAnimationVF.woff2');
8   }
9
10  @keyframes scale {
11    from {
12      font-weight: 1;
13    }
14    to {
15      font-weight: 300;
16    }
17  }
18
19  body {
20    background-color: #1a202c;
21  }
22
23  .fontAni {
24    font-family: 'CUBE';
25    color: #e2e3e5;
26    font-size: 20px;
27    font-weight: 300;
28    animation: scale 2s;
29    animation-direction: alternate;
30    animation-iteration-count: infinite;
31    animation-timing-function: ease-in-out;
32  }
33
34 </style>
35
36 <body class="fontAni"> A </body>
37 </body>
38 </html>
```

body {} is where you can change the color of the background of instance.

```
1 <!DOCTYPE html>
2 <html>
3
4 <style>
5   @font-face {
6     font-family: 'CUBE';
7     src: url('CubeAnimationVF.woff2');
8   }
9
10  @keyframes scale {
11    from {
12      font-weight: 1;
13    }
14    to {
15      font-weight: 300;
16    }
17  }
18
19  body {
20    background-color: #1a202c;
21  }
22
23  .fontAni {
24    font-family: 'CUBE';
25    color: #e2e3e5;
26    font-size: 20px;
27    font-weight: 300;
28    animation: scale 2s;
29    animation-direction: alternate;
30    animation-iteration-count: infinite;
31    animation-timing-function: ease-in-out;
32  }
33
34 </style>
35
36 <body class="fontAni"> A </body>
37 </body>
38 </html>
```

.fontAni {} is where you can change the style of the font or shapes of your animation and have access to manipulate the animation properties as well (timing, easing ect.)

```
1 <!DOCTYPE html>
2 <html>
3
4 <style>
5   @font-face {
6     font-family: 'CUBE';
7     src: url('CubeAnimationVF.woff2');
8   }
9
10  @keyframes scale {
11    from {
12      font-weight: 1;
13    }
14    to {
15      font-weight: 300;
16    }
17  }
18
19  body {
20    background-color: #1a202c;
21  }
22
23  .fontAni {
24    font-family: 'CUBE';
25    color: #e2e3e5;
26    font-size: 20px;
27    font-weight: 300;
28    animation: scale 2s;
29    animation-direction: alternate;
30    animation-iteration-count: infinite;
31    animation-timing-function: ease-in-out;
32  }
33
34 </style>
35
36 <body class="fontAni"> A </body>
37 </body>
38 </html>
```

This is the HTML body where you can type the variable characters from the font file which represents a loop of animation in this case.. to be continued ...

Read more:

CSS <https://www.w3schools.com/css/>

@font-face https://www.w3schools.com/cssref/css3_pr_font-face_rule.php

CSS animation https://www.w3schools.com/css/css3_animations.asp

In the next tutorial we will animate a cube, distorting its' shape. And delve into setting up custom canvas in Glyphs and learn some of the basic animation principles.

**Have fun
creating!**